



Investing in people

ABOUT AIIM EduSys Pvt. Ltd. (AIIM)

Managed by a team of professionals with years of rich experience in the corporate sector, this academy is dedicated to promoting high standards of performance. As an academy, our objective is to enhance through our career programs the knowledge, skills and competence of our trainees and prepare them for the numerous career opportunities in the high potential, high growth sectors of the economy. Our endeavour will always be to equip them better to take up higher responsibilities in the roles they commit to.

The management team is supported by a robust Advisory Board, whose members are renowned names from the corporate and education fields. With their technical and professional expertise combined with valuable experience, they have made significant contributions in enriching our offerings. With personal experience and expertise at all levels including senior levels and in different segments of the corporate world, the team is eminently qualified to provide appropriate solutions to both aspiring professionals as well as the industry.

We believe that this industry has infinite opportunities and we can help you take maximum advantage of the same. We strive to set enviable benchmarks and endeavour to deliver beyond them.

Read more About Us at http://www.aiim.in/about_us.php

THE OPPORTUNITY

In the ever expanding world of Banking & Financial Services, AIIM brings to you a unique entrepreneurial opportunity. Whether you are an established player in the education business or an individual entrepreneur, you should very seriously consider the same.

According to the National Skill Development Corporation (NSDC), a government body, India will require 150 million new trained personnel by the year 2020 to fill vacancies across sectors. Many opportunities may remain vacant owing to lack of adequately trained personnel. At AIIM, our aim is to help young people benefit from these growing opportunities. With this objective, AIIM has in its portfolio various Career Programs which cater to graduate students, management students and working professionals. These Career Programs provide practical knowledge and understanding of the relevant sectors. Joining these Career Programs will help in getting the competitive advantage for a successful career and to professionally excel in work.

The Business Associate will be closely working with the central AIIM team to expand the services available namely market the courses of AIIM in their respective city to prospective students. Placement Assistance is also provided to all eligible students. Please see <http://www.aiim.in/testimonials-box.php>

The roles and responsibilities of each party are briefly described herein.

AIIM EduSys Pvt. Ltd.

Unit No. 77, 2nd floor, Kakad Industrial Estate,
Off T. H. Kataria Marg, (behind HP Petrol Pump),
Mahim (W), Mumbai – 400 016.

Phone : + 91 22 24214055 / 66
Email : corp@aiim.in
Website : www.aiim.in

Professionally Trained Personnel

Vocational Training under CSR

Corporate Training

Content Development

THE RESPONSIBILITIES OF THE BUSINESS ASSOCIATE WILL INCLUDE:

- a) The Business Associate needs to possess necessary infrastructure, including furnished office, telephone, computer, email connectivity, suitable staff etc.
- b) Market the courses offered by AIIM and get enrolments in the agreed city.
- c) To start a batch, the minimum strength of students required is 20 (twenty) per course per pre agreed location. However, the initial 2 (two) batches may commence with a minimum of 15 (fifteen) students.
- d) The Business Associate must identify a suitable 25 – 30 seater airconditioned classroom equipped with LCD projector and desktop / laptop for training the enrolled students for the entire course and bear the cost of the same.
- e) The Business Associate shall support AIIM with student coordination for interviews, wherever required for placements.

SUPPORT PROVIDED BY AIIM:

- a) AIIM shall provide the Business Associate with an initial marketing collaterals kit.
- b) AIIM shall support the firm / company with advertisement campaigns and bulk sms campaigns for the initial 3 (three) months.
- c) AIIM shall assist the Business Associate with the business strategy and will review the same from time to time.
- d) A minimum period of 15 (fifteen) days is required to start a batch from the date of completion of all enrolment formalities, receipt of all documents at AIIM head office and realisation of fees. AIIM shall be responsible for providing the trainer and courseware at the designated training premises of the Business Associate and conduct the pre – agreed training program followed by examination and certification.
- e) AIIM has a centralized placement team. AIIM shall extend placement assistance to all students enrolled by the Business Associate for courses where applicable.

The Business Associate's remuneration as a Business Associate will be as follows (as a percentage of course fee collected excluding service tax):

Item	Course name	Percentage
A	Post Graduate Certificate in Banking	30.00%
B	Post Graduate Certificate in Investments & Financial Markets	
C	Post Graduate Certificate in Insurance	

CONTACT US FOR FULL DETAILS:

For Gujarat – AIIM, Shop 44, Empire Square, Opp Vidyabharat College, Baben Bardoli, Surat. Tel.: 7045358534 / 7045358536

For other locations – AIIM, Unit 77, Kakad Industrial Estate, Off T H Kataria Marg, Mahim (W), Mumbai – 400016. Tel.: 022 – 24214055 / 24214066

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