

There is a World of Opportunities in Retail



Post Graduate Certificate in Organised Retail



About AIIM EduSys Pvt. Ltd.

Managed by a team of professionals with rich experience in the corporate sector, **AIIM EduSys Pvt. Ltd. (AIIM)** is dedicated to promoting high standards of performance in various sectors.

Our objective is to enhance the knowledge, skills and competence of our trainees and prepare them for the lucrative career opportunities and enable them to take up larger responsibilities.

We are guided by the professional expertise and valuable experience of our Advisory Board, consisting of eminent names from different industries. They have made a significant contribution in enriching our programs.

Why AIIM?

AIIM is managed by experienced professionals who clearly understand the needs of the corporate world. We are fully equipped to cater to those needs and ensure substantial value addition for you. You are in safe hands at AIIM.

100% Placement Assistance: AIIM has association with leading organised retailers for placement of its students. Students can look forward to working with some of the best brands in the industry.

Career oriented Course Content: A very important factor which has been kept in mind while designing all the course content is to make it relevant for the industry's needs. With these courses you will get a head-start in your career.

Experienced Faculty: The faculty consists of experienced trainers with rich domain expertise, who make it an enriching learning experience for all our students.

Interactive Teaching - Learning Methodology: The teaching-learning process used for the programs is totally interactive. Apart from the course related teaching, we also train our students in relevant soft skills.

Post Graduate Certificate in Organised Retail

Organised retail is one of the largest sectors in the world. It caters to all our requirements from daily needs to luxury items. Organised retail has now taken strong roots in India. There are well known retailers in all sectors like Big Bazaar, Croma, EZone, D Mart, MedPlus, Reliance Retail, Shoppers Stop, Godrej, Crosswords etc. with operations across the country. Apart from physical stores, there are online retailers like Flipkart, Ebay, Indiatimes, Rediff, Future Bazaar etc. With the advent of foreign retailers & FDI in retail, the employment opportunities for qualified people in this sector are substantial.

Our aim is to help you maximise your benefits from these opportunities. With this objective, AIIM in has launched Post Graduate Certificate in Organised Retail, suitable for graduates and final year graduation students.

This course is aimed at providing practical knowledge and understanding of the retail sector to you. By joining this course along with your graduation, you will get the competitive advantage for a great career and to professionally excel in your work.

The course comprehensively covers evolution of organised retail in India, formats of organised retail, retailing concepts & principles including advanced retailing, merchandise management, store operations, selling skills and sales management, customer buying behaviour, customer management and customer service in retail and personality development etc.

Course USP: This course will prepare you for multiple opportunities in sales and non sales functions in the high growth, high potential retail industry.

Duration: 120 hours - 40 sessions of 3 hours each.

Eligibility: Graduates & final year students of B.Com, BMS, BBA, BA, B.Sc. and other graduation disciplines. Minimum 55% marks in qualifying exam.

Course Details

There are regular batches, accelerated batches and weekend batches (for working professionals).

Payment Details

Payments are to be made by cheque or Demand Draft only, drawn in favour of '**AIIM EduSys Pvt. Ltd.**'. Cash payments are not accepted.

How to enroll?

Print the enrolment form from the website or collect it from our office and complete the same. Submit it along with 2 photographs, cheque for the relevant amount and attested copy of Degree Certificate or last annual exam mark sheet.

For further details, please contact:

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